



# MEDIA-KIT ROSAS REISEN



## BEHIND THE SCENES

*Rosas Reisen* (=Rosa's Travels) is a blog about the most beautiful activity in the world, traveling, and was founded by Anuschka Dinter in September 2014. Wait a sec – Anuschka? Who's Rosa then? The blog got its name from the big plush hippo that accompanies Anuschka on her travels whenever there's enough room in the backpack. And Rosa is not just a comfy pillow, she makes people all over the world happy. Because who wouldn't smile back if there's a big plush hippo grinning at you from a girl's luggage?

*Rosas Reisen* is not only about exotic long distance journeys to the US or Marocco, but about the little wonders and secrets of Anuschka's homeland as well. Rosa and Anuschka are curious to discover every inch of the world, but the arctic with its ice and stleddogs holds a special place in their hearts.

In addition to personal and humorous episodes, there is room for tips, reflections and interviews on [rosasreisen.de](http://rosasreisen.de).



## ABOUT ME

I am 27 years old and after receiving my masters degree in history I'm currently working as a consultant for educational traveling at weltweiser in Bonn.

## REACH



### VIEWS / MONTH

Ca. 1500

### UNIQUE VISITORS

Ca. 500

### FACEBOOK-FANS

Ca. 200

### INSTAGRAM-FOLLOWER

Ca. 520

Stand 05/2017

## SOCIAL MEDIA

[www.facebook.de/BlogRosasReisen](http://www.facebook.de/BlogRosasReisen)

[www.instagram.com/rosas\\_reisen](http://www.instagram.com/rosas_reisen)

[www.vimeo.com/rosasreisen](http://www.vimeo.com/rosasreisen)



## FEATURES

NORR Magazin

Zeitung Nix für Stubenhocker

Backpack Stories



Miller Projection  
1500 2000 3000 Miles

Scale at Equator  
© Robinson Map, modified  
Copyright 2012 by Rosa-Reisen

## CONTACT

[rosasreisen@gmail.com](mailto:rosasreisen@gmail.com)

0178 / 69211088

Heinsbergstraße 24, 50074 Köln